

# Company Overview

Creating Value for stakeholders (Investors, Customers, Employees, Community) through delivering profitable value to customers and maximising their satisfaction.



Siphen since its inception in 2012 offers an extensive range of IT Services to address specific business issues quickly, while allowing flexibility for fast and easy future improvement. We believe in rapid and iterative implementation of solutions. We deliver the

high-quality software and hardware solutions that help our customers to improve the efficiency of their business.

The Siphen approach to project delivery combines a blend of methodologies with a pragmatic and customer focused approach to deliver quality and excellence across all products and services. Our pre-defined operating model takes the customer through a structured, yet flexible journey from solutioning to delivery, on to service and customer care in a lean, efficient and customer focused manner.

We believe in clear and on-going communication throughout the project life cycle to ensure that a transparent and collaborative approach is taken at all times, starting with a robust approach to capturing and understanding customer requirements and expectations. Our values are integrated at all levels of business from internal back office practices to outwards customer interaction. These values guide cultural behavior and day-to-day conduct to ensure that we operate in a sound and ethical way at all times. They drive internal behavior and practices to support integrity, communication, operational excellence and customer satisfaction.

We focus on SharePoint and .Net products and services, based on powerful features, growing customer interest to this technology and its perspective. At the moment, after successful completion of a number of projects, our team has a wide experience in SharePoint and probably one of the best SharePoint HR solution in the world.

Siphen also caters to the requirements of the industrial automation segment with its superior range of touch screen products.

*Siphen delivers high-quality software and industrial hardware solutions that help our customers to improve the efficiency of their business.*

## **Our vision**

Continuously grow and create value in all businesses and establish global leadership in the information technology business.

## **Our mission**

Creating Value for stakeholders (Investors, Customers, Employees, Community) through delivering profitable value to customers and maximizing their satisfaction.

# Company History

Siphen delivers high-quality software solutions that help our customers to improve the efficiency of their business.

**2012**



## **incorporation of our company**

This was the time when we started our company. We had no idea how far we would go, we weren't even sure that we would be able to survive for a year. What drove us to start the company was the understanding that we could provide a service no one else was providing.

**2013**



## **our first office and first employees**

This was the period when we actually felt like it would stick around for a while. We realized that to make our solutions and services more stable and to cater to our clients in a more professional manner we would require an office and a team.

**2014**



## **our first corporate client**

We were super excited and charged up, after all we signed an agreement with our first corporate client for the development of SharePoint Enterprise Management System.

**2016**



## **we are dealing international now**

In a short time, we were able to establish ourselves pretty well. We had been prominent members of the industry and worked for some of the biggest domestic and international clients in the industry; we weren't dismissed by anyone because we could not be dismissed by anyone. Our journey has only brought us higher. As we go on towards the future we intend to exploit the full potential of new technologies to power our services.

# Corporate Governance

Siphen Technologies Private Limited (STPL), follows good governance and fair practices. All our actions are determined by fairness: we are fair to our customers, vendors, shareholders, business partners, and society at large. Fairness, for us, is not just sticking to the letter of the law or the contract but appreciating its spirit and basing all our actions on being fair to the spirit of that understanding.



## Corporate Social Responsibility

STPL has a strategically approach to corporate social responsibility (CSR) – in order to ensure a sustainable future for society, our customers, and our company. By focusing our talent, technology, and capital on education and entrepreneurship, we strive to enact positive social change through economic growth, job creation, innovation, and community.



## Employee Relations

To ensure that our commitment to human well-being is upheld, we abide by the code of conduct that applies to our operations. The code requires that Siphen Technologies complies with all applicable laws governing occupational health and safety, compensation, hours of work and employee benefits. Siphen Technology specifically forbids child or forced labour and discrimination of any kind. We follow high standards of ethics, teamwork and honesty in all our operations.



## Customer Care

Customer focus is an essential part of any successful business. We consider it our privilege to serve them and find solutions to any problems they may have. It is our constant endeavour to embrace new technologies, to develop the best products and to respond to changing customer needs. We aspire to maintain strict quality standards for our products and keep delivery commitments.



## **Performance**

Excellence is non-negotiable in every aspect of our business process. Superior quality of performance is critical to our business growth and success. We constantly strive to exceed expectations, be they internal or external.



## **Human Development**

We strive to provide the best facilities, training, and opportunities to our workforce to refresh their knowledge and expand their skill sets.



## **Safety Measures**

Setting and enforcing workplace and occupational safety and health standards is given prime importance at Siphen. We regularly carry out a risk assessment of the workplace and ensure the comfort and safety of our employees and safe use of equipment.



## **Quality**

Our company's policy is to maintain all quality standards right from the initiation stage till the final stage. Highly qualified technocrats are involved in the testing at all stages and all international quality parameters and norms are followed.

# How We Work

## Better Products Built Faster

Using a product focused Minimum Viable Product (MVP), Lean and Agile methodologies, our Architects, Designers and Developers create a powerful team with all the expertise necessary to build and deliver your enterprise application. Post launch, we can continue to support you both from a business and technical perspective to help drive usage, adoption and productivity.



### Learn

We help you to define and refine the requirements for your new product and ensure what we are building will deliver the business impact you need.



### Build

Using an agile methodology, our product team builds your solution in short bursts, responding to change as required.



### Measure

Using quantitative and qualitative data, we measure the effectiveness of the product, iterating through the process again until the full business value is realized.

However, each customer and his/her business are the most important factors that influence the project flow. That's why we propagate the flexibility of the development process to consider the project specifics, which allows us to complete it with low costs and high quality.

Principles which underlie our business processes, approach and methodology:

- We are transparent
- We plan and meet deadlines
- We are focused and professional in technologies
- We communicate
- We deliver easy and effective solutions
- We are customer-oriented

# Our Team

## Anil Dalmia

Founding Director

### areas of expertise

- Business management
- Financial planning
- Growth strategy

### education

- B. Sc, Kanpur University, Kanpur

A renowned businessman from Kanpur, is one of the Founding Director of Siphen Technologies Private Limited. He has been associated with B.K. Birla & Aditya Birla Group for the last three decades. His role as a Stockist/Dealer/Agent/C&F and Handling Agent for Grasim Industries Ltd., Hindalco, Ultra Tech cement & Century Pulp & Paper across UP region has earned him the due recognition in the business fraternity. His business acumen and experience across different businesses of Birla Group is much respected and sought after.

*Siphen comes up with solutions that are actually implementable. That is their strength compared to other companies.*

With over 30 years of experience in entrepreneurship, management, business planning, financial analysis, operations, and decision analysis, Mr. Dalmia has not only been successful in expanding the business but has also created a conducive environment for people to work.

## Naman Dalmia

Director / IT Consultant

### areas of expertise

- Web technologies
- IT process management
- Consumerization integration
- Negotiation strategy

### education

- BCA, Christ College, Bangalore University
- Successful Negotiation – Essential Strategies and Skills, University of Michigan

An enthusiast in IT, Naman likes exploring different avenues, which could be put, to use by organizations to streamline their processes/workflow. He has tied up with leading brands in United States, Germany and China for the distribution and support of certified industrial hardware/devices in India and Middle East. One of his major products includes Driver Display Unit (DDU) also referred to as On-Bus Display (OBD) – an ARAI certified product being used by several automotive engineering companies as a part of their Intelligent Transportation System.

*As our customers say "Siphen delivers even beyond it's commitments".*

Before founding Consulting Siphen in early 2012, Naman worked with Tata Consultancy Service Limited for 3 years, he decided to take the path less travelled and started Siphen Technologies. During his tenure in TCS, his clients included one of the biggest manufacturing firms of US, Avery Dennison Corporation and UK's Automobile Manufacturer Jaguar Land Rover Limited. His experience with TCS not only gave him the confidence to start his own venture but also the guidance received from his peers and advisors helped him to discern the nuances to deal with clients.



# What We Provide

We focus on SharePoint, ASP.Net & MVC solutions and services, based on powerful features, growing customer interest to these technologies and its perspectives. At the moment, after successful completion of a number of projects, our team has a wide experience in SharePoint and probably one of the best and cost effective SharePoint solutions in the world.

Siphen also caters to the requirements of the industrial automation segment with its superior range industrial computing and display products.

*Siphen delivers high-quality software and industrial hardware solutions that help our customers to improve the efficiency of their business.*



SharePoint Solution



ASP.Net & MVC Solution



IT Hardware Solution

**✓ We build solutions to adapt to your needs.**

<b>100K+</b> Hours of experience	<b>50+</b> Customers served	<b>99%</b> Satisfied customers	<b>100%</b> Unique solution
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**SUZUKI**   **BAEHAL**   **ClickSoftware**   **HUSCO INTERNATIONAL**   **RED CHILLIES ENTERTAINMENT**   **POLYPLEX**

**BOSCH**   **DELTA**   **NEC**   **nielsen**   **KPIT**   **B. BLUMENBECKER**

# Sharepoint Turnkey Solution



SharePoint customizations and deployments have become our point of strength over the last couple of years. We have a dedicated team of SharePoint specialists and domain experts who are proficient in understanding your evolving business needs to tailor make solutions for your business. Our services are backed by proven track record of development expertise in SharePoint with solutions for all your SharePoint needs for your business.



STPL brings to the table its expertise in all aspects of corporate information processing. Whether it is building Intranet/extranet portals or developing workflow solutions, our services will help you assess and implement best solution that meets your business needs.

SharePoint development is a lot more than just setting up a server. It requires knowledge of implementing business

workflows and requirements, as well as being able to preserve and leverage the value of prior IT investment while planning ahead for future upgrades and enhancements.

We have been developing custom Document Management, Resource Management, Communication Management and Order Management Enterprise platforms as well as Enterprise and Web Portals for leading companies.

*"We work with our clients to ensure the best technical solution is achieved by looking for simple, elegant and effective solutions. 'Don't re-invent the wheel' is our mantra but instead utilize core components of technologies like SharePoint and cleverly mold them into a solution that's fit for purpose. The best solutions don't over-complicate and intelligent planning and ideas can eliminate unnecessary development time."*



**Communication Management**



**Core HR**



**Document Management**



**Employee Self Service**



**Inventory & Purchase Management**



**Performance Review**



**Production Order Management**



**Workforce Administration**

# ASP.Net & MVC Solution



In this world of emerging technologies and trends, it's important for your business to stay in line with the new advancements. Siphon is one the fastest growing .Net application development company, offering robust and industry-focused custom .Net web application development services.

We have a team of expert C# and .NET developers with a proven ability to handle complex .NET programming projects and in-depth knowledge of latest technologies, user interface and methodologies. We are proficient in employing ASP.Net MVC program to deliver high-end solutions for the complex business structures.

*"Be it an E-Commerce solution or a custom application development for your business, we are known for hi-end, top quality and cost effective applications development services that foster growth of clients' business."*

## Legacy Modernization

Our Legacy Modernization services address the needs of customers for conversion, rewriting or porting of legacy systems to a modern platform such as Java and .NET.

Our services also cover moving applications from an older version to the newer version (For example, .Net Framework 1.1 to 4.5) or rewriting the legacy application using a modern application framework.

### Objectives

- Scale up for next generation requirements
- Agility to incorporate new features rapidly
- Reduce high maintenance costs of current IT environment
- Overcome challenges due to the lack of resources with specialized skill sets
- Seamless interoperability among disparate systems
- Enable scalability and functionality in the current systems

# Hardware Consultancy and R&D

With the convergence of multiple technologies and ever evolving hardware, we understand that complex product solutions today require multiple software and hardware components. These could add substantial risk to schedules, costs and resources when companies / OEM's attempt to piece together the parts across multiple outsourced suppliers. At Siphen, we provide our customers with one-stop shopping to bring all the elements together for a successful prototype and there after a production product.

We've a range of customers spanning across industries like Automotive and Research, trying to translate their concept to product. Our best in class quality processes are designed to ensure the high customer satisfaction, and our detailed change management processes help achieve maximum efficiency and productivity.

*"We have proven track records of successful prototyping and certification of Intelligent Transportation System (ITS) components being used in "JNNURM" and "Smart Cities" projects."*

# IT Hardware Supply & Support

Siphen has partnered with leading industrial hardware/device manufacturers around the globe to provide certified hardware and support to our mutual partners and customers. These device manufacturers work with our team to provide hardware and engineering support to assure our customers have the freedom to choose the right solution to solve their unique business challenges. Our customers consider our support to be investment insurance in their mission-critical applications.

Our range of products include industrial displays, computing systems, security systems, RFID devices, mobile terminals etc.

*"Providing local support for an internally manufactured industrial hardware makes us stand out from the crowd."*

# Client Testimonials

Naman was referred to us by one of our vendor partners in Shenzhen. He has been exceptionally professional in his work with us at NEC. He was able to quickly grasp and understand what we wanted to accomplish and had some great implementable ideas on how to achieve our goals. He has a wide variety of implementation scenarios in his background that he could draw information from. He assisted our team during the ARAI Testing of one of our hardware units used in Intelligent Transportation System. The solution that he put together with not a lot of preparation time was very well appreciated and suited our end objective. Naman is a great team person to work with not only because of his knowledge but also because of the energy and enthusiasm with which he handles the projects. I highly recommend Naman for any ITS project.”



**Brian FOO**

*General Manager, Global Transport Solution, NEC HK*

We have been using SharePoint Enterprise Management System for a year now, and I have to say that it has transformed the way we manage organization and do business. Managing resources couldn't have been simpler. Its saving us hours each month. Purchase requisitions, inventory management and employee reimbursements is no longer a chore. The flexibility has allowed us to incorporate our organizational policies into the system, further automating processes, reducing errors, saving paper and improving efficiency. To top it all off, the support has been brilliant – quick, helpful and personal.



**R.K. Jindal**

*CEO, Polyplex Hydro Group*

Siphen is a company with quality products, Honest guidance for product selections and prompt support. Worth to go with Siphen Technologies for long run.



**Jayant Wagh**

*Program Manager, KPIT Technologies Limited*

Our relationship with Siphen started about 2 years ago when we needed a very specific device which very few vendors cater to. Given that our requirement was urgent, Naman helped us get the best quotes from the market and also helped us get the shipments on priority. We worked very closely to track our various requirements thereafter as well, and as a customer our satisfaction has always been more than 100% if not less. Moreover, the quality of the products has been great, which has also resulted in repeat orders. Naman and his team have even helped us customize the product further to meet our needs and it's been working amazingly well.

All in all, a great experience so far...and I am sure this relationship will continue for years to come.



**Vivek Gala**

*Operations Lead, Nielsen India Private Limited*

The decision to become a business partner with Siphen Technologies Private Limited has been a brilliant move. We now have all the tools & reports we need and the confidence to move forward and grow our business. In one-word excellent job done by Siphen Technologies Private Limited, thanks Naman.



**Pawan Verma**

*Senior Manager - IT, Knowledge Infrastructure Systems Private Limited*



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